Company Profile 2019

ESSYP TECHNOLOGIES LIMITED

RC-1412220

- **Software Development – ERP, CRM**
- **Mobile Application Development**
- **Web Development (Internet/Intranet)**
- **Website And Web Portals Deployment**
- **Web-Enabling Applications**
- **E-Commerce Deployment**
- **Online Payment Gateway Integration**
- **Point-of-Sale and General Business Services Applications**
- **ETL And Data Migration**
- **System Architecture and Implementation**
- **Client/Server Applications and Distributed Systems**
- **Systems Integration**
- **Platform Migrations and Code Porting**
- **Project Management Consulting**
- **Cyber Security**
- **Technical Documentation and Training**

Essyp

28/02/2019

Essyp Technologies Limited
N0 3 Alhaji Bashiru Street,
Okota Lagos,
Nigeria.

Thank you for your interest in our company.

Essyp Technologies Limited with RC:1412220 is an IT solutions company based in Nigeria. We are an organisation of highly skilled ICT professionals providing expert solutions to various ICT problems by means of software design, development, implementation and management. We provide cutting edge technologies and solutions to Nigerian businesses and organizations. We are proud and excited to work with a wide and diverse range of clients in different sectors. Since our inception, we have evolved from a small organization to a company providing enterprise ICT services to mid-range and large-scale companies across Nigeria. Part of our strength is in our ability to deliver high quality work on schedule.

The information contained in this packet provides you with a brief introduction to who we are, what we do, and how essyp products can be of value to your business. To accomplish this, we present an overview of our services, highlight our capabilities, and offer some brief examples of our experience.

Because every client's project poses its own set of unique challenges, it is impossible to compose one document that completely addresses everyone's specific needs. What we have attempted to do in the following pages is simply provide a glimpse into some of our capabilities. Essyp is a full custom services firm. As such, it's our business to quickly adapt to meet our clients' diverse needs… and we have a proven track record of doing just that.

Other services core to us also include Online/Digital Marketing. Our online campaigns guarantees the following; reaching a wider online audience, increase the visibility of web contents and products, improve conversion rates and decrease campaign/online advertising cost and reposition budget to provide a higher return on investment (ROI).

We are always interested in exploring new projects, so if you're interested in discussing your particular software development challenges with us, please contact us at: **info@essyp.com**
We're confident that our staff of experienced professionals can be a valuable to your needs of having your own custom-made software solutions. You can own your codes 100%. Yes you can!

Sincerely,

Francis A.N. Mogbana
Directo*r*
Essyp Technologies Ltd

www.essyp.com

Address: No 3 Alhaji Bashiru Street, off Grandmates Road, off Ago palace Way Okota Lagos, Nigeria..
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Mission

Our mission is to enhance the business operation of our clients by developing and/or implementing premium IT products and services.

Our mission includes:

- Providing high quality software development services, professional consulting and development outsourcing that would improve our customers' operations;
- Making access to information easier and securer (Enterprise Business);
- Improving communication and data exchange (Business to Business);
- Providing our customers with a Value for Money and
- Providing our employees with meaningful work and advancement opportunities.

Vision

Essyp becoming a leading IT company for Consulting Services and Deployment of best of breed Business Solutions to top tier domestic and international customers.

Building an international institute of information technology where best brains will emerge from.

Corporate Overview

Who We Are…

Essyp is a custom software services firm based in Lagos, Nigeria. We have extensive experience in many diverse areas of both software and hardware development. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects.

What We Do…

Quite simply: we write code. However, unlike most software companies, we realize that's only part of the job. We don't just write code… We develop professional software. This is why our clients choose essyp. Many companies can find programmers to generate code. However, few have the experience to produce professional quality software.

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Our ability to develop code is only the beginning of our capabilities. Being a "custom" firm, we are able to provide our clients with a variety of services. A few of the services available from us include:

- System Architecture and Design
- Development
- Project Management
- IT Support and Network Administration
- Complete Turnkey Systems
- Testing and Quality Assurance
- Feasibility Studies
- Technical Documentation and Training Services
- Cyber Security

We are available on both a fixed and variable cost basis.

Partnerships... Our goal at essyp is to become our client's first choice for software services. To accomplish this, we strive to exceed our client's expectations. Our clients cannot simply be satisfied with the job we do... they must be impressed. In this manner, we strives to build lasting partnerships and ensure client satisfaction. It is upon this foundation that our clients are confident in returning for future development needs.

Experience... Providing quality software services begins with experience and ends with dedication. Our professionals have years of experience in design, development, and testing of countless software projects. It is this experience, along with our dedication to giving clients the best quality service possible, which sets essyp apart from other firms.

Experience

Dynamic... As a custom software development firm, essyp has amassed an impressive resume of projects. It's the custom nature of our development projects that has enabled us to acquire vast experience in many diverse areas of software development. Our experience, in conjunction with our quality personnel, enables us to be dynamic enough to tackle almost any software development project.

Essyp has a proud history of utilizing experience to provide our clients with the best services possible. This difficult task is accomplished by applying experienced personnel to every project. Essyp was founded on the principle of gathering an elite group of software engineers and professionals, and leveraging their collective abilities. Naturally, each of these "producers" brings their own particular specialization and experience to the table. Once they join the essyp team, we cross-train our consultants to diversify and increase their overall skills. The result for our clients is a
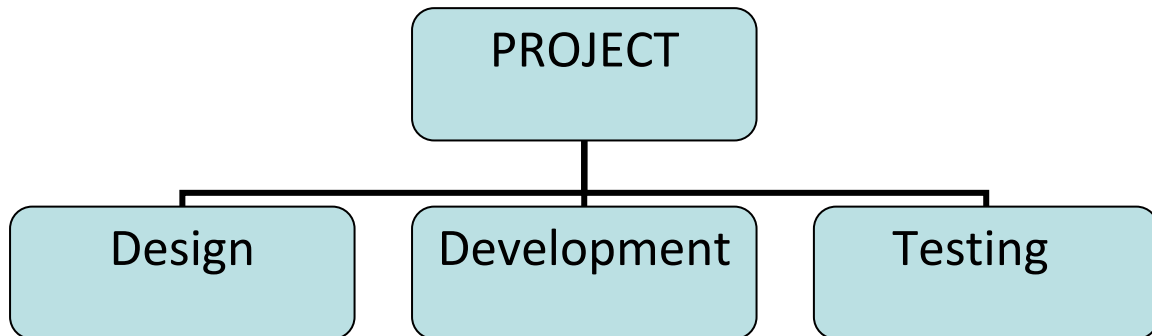
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group of individuals that can genuinely contribute and have a positive impact on development projects

Areas of Expertise…

```
                    ┌──────────────┐
                    │   PROJECT    │
                    └──────┬───────┘
          ┌────────────────┼────────────────┐
    ┌──────────┐    ┌──────────────┐   ┌──────────┐
    │  Design  │    │ Development  │   │ Testing  │
    └──────────┘    └──────────────┘   └──────────┘
```

Application Design, Development, and Testing (GUI, Database, etc.)
Essyp consultants have experience in many different aspects of the development process. Because we are a custom firm, there are no limits on what projects we can undertake. It is this ability that has enabled us to accumulate experience in so many diverse areas. A few of these include:

- **Software Development – ERP, CRM**
- **Mobile Application Development**
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SMSBABA

Essyp SMS Gateway for your SMS Marketing

- **Targeted SMS Marketing**
- **Run SMS Marketing Campaign**
- **Product Lunch SMS**
- **Send Promotional SMS**
- **Send Announcements SMS**
- **Send SMS Remainders to your client**
- **Send SMS Greetings**
- **Send SMS Alerts**
- **Send SMS Notifications**
- **Discount Code Distribution & much more**

Simply create account here **(www.smsbaba.com.ng)** and start sending SMS.

SMS charges as per SMS unit equivalent to 1 SMS. No hidden charges

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Our digital marketing covers the most popular platforms in use by Nigerian internet community. We are always moving with traffic of internet users making use of most widely use platforms including, social media (Facebook, Twitter, LinkedIn, Instagram, Whatsapp, BBM etc), popular news channels and blogs, and search engines;

Search Marketing Strategy:

- Increase overall traffic volume to the business site by expanding marketing campaigns on Google, Yahoo, and MSN.
- Decrease costs by reallocating search budget to the highest performing campaigns.
- Expand keyword portfolios to include high-return, long tail phrases.
- Expand content network campaigns while proactively measuring return on investment on partner sites.
- Automate bid management and optimize budget across Google, Yahoo, and MSN.
- Improve campaign quality and reduce costs by improving keyword quality and click-through rate.
- Create consistency between online marketing campaigns and landing pages to streamline conversions and reduce abandonment.
- Expand site-targeted campaigns and reduce spending on low performance sites.

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Software Development Languages, Platforms, and Tools…

Another advantage of providing custom services is that Essyp consultants have gained extensive experience with a wide variety of languages, platforms, and tools during the course of our projects. In addition, Our consultants have become experts at adjusting quickly when faced with new development environments. We are able to rapidly "come up to speed" on existing projects. The following lists just a few of the languages, platforms, and tools with which we have experience:

Mobile App (Native)	Android, Apple/iOS
Mobile App (Cross platform) Tools	Android, iOS, Blackberry, Windows Codename One, HTML5, CSS3, JQuery, JavaScript, Cordova, ionic
Internet/Intranet, Website Development	HTML5, CSS3, JQuery, Bootstrap, PHP, JavaScript, ASP, java, Active-X, XML, .NET Architecture, ASP.NET
Web service	Cake PHP, JavaScript, REST and SOAP
CMS	Joomla, Wordpress development
ECommerce	Custom, Opencart, Woocommerce, Zencart, etc
RDBMS	Oracle, SQL server, MySql
Operating Systems	Windows OS, UNIX, Linux
Programming Languages	C, C++, Java, PHP
Networking	TCP/IP, Socket programming, LAN, WAN, UNIX, WIN/NT

Few of Our Projects:

Mobile Projects

Snapix – https://app.box.com/s/f5jnfqh3ubbtb6dw2oslo3cucwzj98h6

T-Likes – https://app.box.com/s/t3x5mo0n33w78dozn6vivz0uqflka5h1

COINWELLS – https://play.google.com/store/apps/details?id=ng.optisoft.coinwells

Fixerwithin – https://play.google.com/store/apps/details?id=ng.optisoft.fixer

MPayment – https://play.google.com/store/apps/details?id=ng.mpayment.agent

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Web Projects

Manufacturing Companies ERP Solution – Fmanage

This is an erp solution for the effective running of a manufacturing company. It keeps track records of everything going on in the company. Built with php, html, javascript and mysql database. This can be accessed via https://essyp.com/ERP/fmanage-erp/login

Login with email: info@essyp.com; Password: qwert

Church Management ERP Solution – Churchill

This is an erp solution for the effective running of a church. It keeps track records of everything going on in the church. Built with php, html, javascript and mysql database. This can be accessed via **https://www.essyp.com/UAT/dcsurulere/**

Login with email: info@essyp.com; Password: qwert

Email Marketing System & Mgt - work in progress

This is a simple solution for the management of email list, groups and analytics. It keeps track records of your mailing history. Built with php, html, javascript and mysql database. This can be accessed via **https://essyp.com/UAT/crm/**

Login with email: info@essyp.com; Password: qwert

Ecommerce Admin ERP Solution - Emanage

This is an erp solution for the effective running of an ecommerce website or even blog system or any other business website. Built with php, html, javascript and mysql database. This can be accessed via

https://essyp.com/ERP/emanage-erp/admin/login

Login with email: info@essyp.com; Password: qwert

Mobile Workshop

This is an online web application designed for a car servicing company. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via https://mobwo.com/

BA Consulting

This is an business consulting company website. This can be accessed via www.bacfinc.com

Redsquare

This is an ecommerce website. It was custom built to meet clients specific need. This can be accessed via www.redsquare.ng

500naira Online Shop

This is an ecommerce website. It was custom built to meet clients specific need. This can be accessed via https://500naira.com.ng/

Tayanmall Online Shop

This is an ecommerce website. It was custom built to meet clients specific need. This can be accessed via https://tayanmall.com/

Free Classified Ads with Client, Project and Document Mgt.

This is an online web application for listing of products, jobs and services by registered users. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via www.kutumbu.com

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Telehub Online Shop

This is an ecommerce website. It was custom built to meet clients specific need. This can be accessed via https://telehub.ng/

Nafix Global Service

This is a website designed for an oil and gas servicing company. Built with php, html, javascript and mysql database. This can be accessed via http://www.nafixglobal.com

Gein Logistics

This is an logistics business website with management application.. This can be accessed via https://geinlogistics.com/

Hair Story Unisex Salon

This is a website designed for a unisex saloon. It comprises of online booking, shop, and robust admin panel for proper administration. Built with php, html, javascript and mysql database.

This can be accessed via http://www.hairstory.com.ng

ML Ministry

This is an online web application for a Christian ministry with shop included. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via www.mlminstry.org

Zion Ministry

This is an online web application for a Christian ministry. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via https://www.zpmom.org/

Mezros Furniture Co.

This is a business website. It was custom built to meet clients specific need. This can be accessed via https://www.mezros.com/

Omacia Tailoring and Fashion Co.

This is a web application designed for a tailoring business. This can be accessed via www.omacia.com.ng

Amanda's Kids and Maternity Store

This is an ecommerce web application for kids and maternity wears. It is designed to meet client needs. This can be accessed via www.amanda.com.ng

Essyp Technologies

This is a website developed for an IT solutions company in Nigeria. This can be accessed via www.essyp.com

Rockdbeat

This is an online music competition voting website. It was customized to meet clients specific need. This can be accessed via www.rockdbeat.com

Bay and Ruts

This is a restaurant web app for booking and reservations. This can be accessed via www.bayandruts.com.ng

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Tykes and Tots

This is an ecommerce website for childrens wears and accessories. This can be accessed via www.tykesandtots.com.ng

Online Properties

This is an online web application for property listing from different parts of the country by registered users. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via www.onlineproperties.com.ng

Blessed Paradise

This is an online web application for property listing. It was designed for blessed paradise homes ltd. It is very responsive. Built with php, html, javascript and mysql database. This can be accessed via https://www.blessedparadise.com.ng/
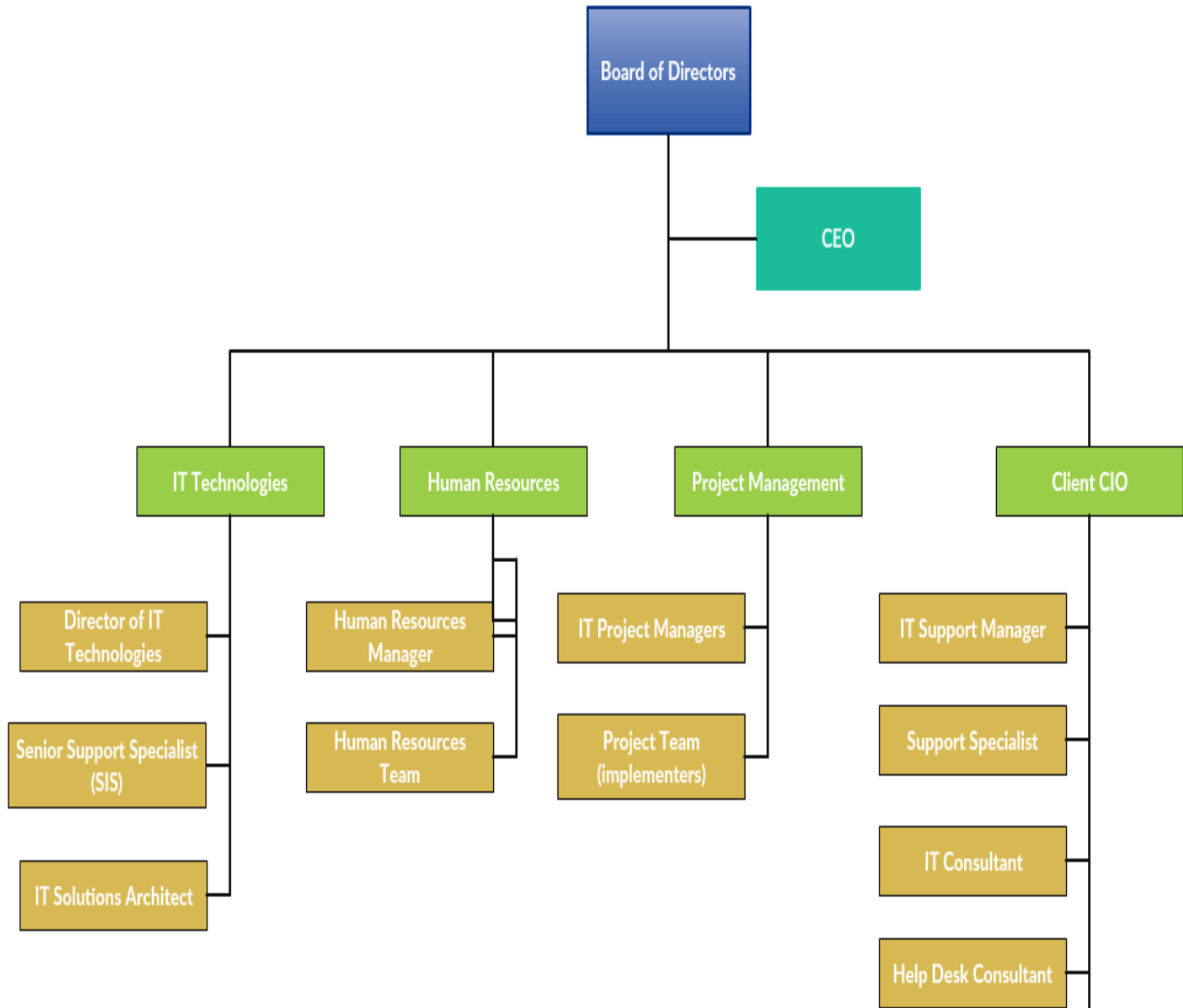
B2g Technologies Limited

This is an IT company website. This can be accessed via www.b2g.com.ng

And many more applications that can't be listed here.

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Essyp Organisational Structure

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Essyp Bank Account Details:

Bank: Guarantee Trust Bank (GTB)
Name: Essyp Technologies Limited
Account No: 0250644271

Bank: Zenith Bank
Name: Essyp Technologies Limited
Account No: 1016121987

Bank: Polaris Bank
Name: Essyp Technologies Limited
Account No: 4091061110

Contact:

Visit us online for more at www.essyp.com

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Social: essypng

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